

# COLLECTION OF IMPROVED METHODS AND TECHNIQUES FOR SUPPORT CLIMATE ACTION

PROTECT YOURSELF  
COOPERATION MECHANISM TO PROTECT THE  
ENVIRONMENT



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In the next 50 years, we will be called to live the great challenge of sustainability, of building a sustainable society and economy. As European citizens, we all have a duty to in protecting and improving the environment around us because it means living better.

The European Union, in the last 30 years it has multiplied its initiatives: policies, regulations, controls, anti-pollution interventions, research on environmental innovations, awareness actions, etc. Green growth is at the heart of EU policy to ensure that Europe's economic growth is environmentally sustainable.



Additional jobs are bound to be created in the coming years in order to meet the expected demand generated by fully functioning markets for secondary raw materials.

In a lifelong learning perspective, education for sustainable development must not only permeate the entire school cycle, from childhood to university, and professional courses, but must continue further, until it merges with lifelong learning adults, as well as with non-formal and informal education aimed at anyone, moving in synergy and consistency with them.



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**WE SHALL REQUIRE A SUBSTANTIALLY  
NEW MANNER OF THINKING IF MANKIND  
IS TO SURVIVE.**

”

A consortium of five organisations from Italia (Petit Pas aps), Spain (ASOCIACION CULTURAL Y DEPORTIVA LAHOYA), Hungary (KREATEM EGYESULET), France (Graphistes de l'Ombre) and Romania (ACTA) reviewed the international studies about the behavior of adults in relation to the environment.

In order to acquire new skills or sharpen the existing ones, continuously learning is beneficial, because that specific outcome becomes a lifestyle, so hardly it can be forgotten. In addition, training is not only about feeding the brain, but the person as a whole.

The current ebook helps adult organisations to develop and deploy strategies of intervention to transmit specific knowledge and skills on environmental protection to adults and advice on how to act in favor of it.

The consortium sets out a methodology to search for, adapt or create activities which may be used to operationalise the tactical interventions, in line with the strategy of the organisation.

Moreover, good practices are given to serve as an activity backpack for organisations which aim to transmit specific knowledge and skills on environmental protection to adults and advice on how to act in favor of it.

Each good practice includes relevant information and references for its implementation, such as a general description, who implemented the good practice, where it could be retrieved from, what is the target audience, what are the objectives and learning outcomes, and how to implement it, what are the success factors and the expected impact.

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IF THERE IS A FUTURE, IT WILL BE GREEN

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The project achieved the following results:

A collection of methods and techniques to transmit green knowledge and skills to adults through interactive and participatory workshops.

A cooperation mechanism on Facebook for sharing and discussing best practices in favor of the climate and the environment. This virtual space was created with the intention of improving the skills of adults and empowering them

A good practice guide for organizations working with adults to inspire educators.



In this guide you will find preparatory activities, research of best practices for the approach to environmental protection. Each partner has designated a research manager. The research area includes partner organizations, national organizations and practices at the international level.

The research includes three phases: identification, collection, validation and evaluation of practices to allow adults to critically analyze the actions to be taken in favor of the environment.

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**GREEN REVOLUTION IS THE BEST  
REVOLUTION**

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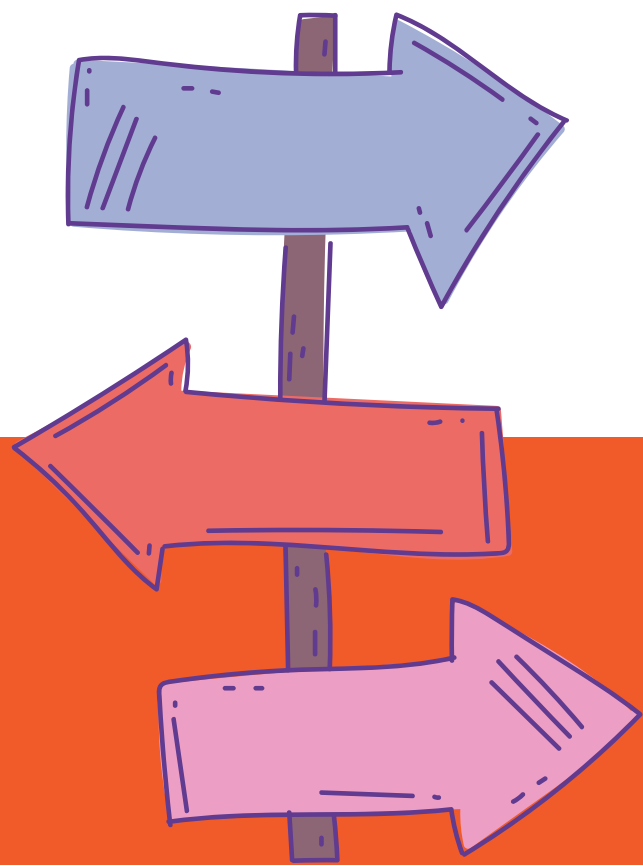
**GREEN REVOLUTION IS THE BEST  
REVOLUTION**

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# 4R REDUCTION, REUSE, RECYCLING AND RECOVERY

PETIT PAS APS

## INSTITUTION

Municipality of Pisa and Geofor

## INTRODUCTION

Is an educational center, the first of its kind in Italy, dedicated to separate waste collection, inaugurated by the Municipality of Pisa and by Geofor, a company that manages the service throughout the provincial territory.

## TYPE OF PRACTICE/ INTERVENTION

Non-formal education  
Projects

## LEARNING OUTCOMES

The awareness of being able to reuse waste, learning concepts on separate collection so that they can be shared with the entire community.



# 4R REDUCTION, REUSE, RECYCLING AND RECOVERY

PETIT PAS APS

## METHODOLOGICAL APPROACH

Face to face

**What:** Educational centre

**Why:** Raise awareness of waste in the community, and increase the recycling rate, educate about the circular economy

**When:** All the time

**Who:** Local community

**Where:** Pisa, Italy

**How:** By learning to separate waste and create less of them

## SUCCESS FACTORS

Availability

Interactivity

## IMPACT

It is actually a good practice that has positively influenced the whole community. Starting with young people who have been very useful in raising awareness among adults.





# SYNCHRONICITY, 1ST COOPERATIVE HUB IN CIRCULAR ECONOMY

GRAPHISTES DE L'OMBRE

## INSTITUTION

Synchronicity is a non profit organization based in Marseille

## INTRODUCTION

The Synchronicity project was born out of the climate marches that followed the resignation of French environment minister Nicolas Hulot in 2018.

It connects actors of change to cooperate in various actions in favor of the environment, around four main themes:

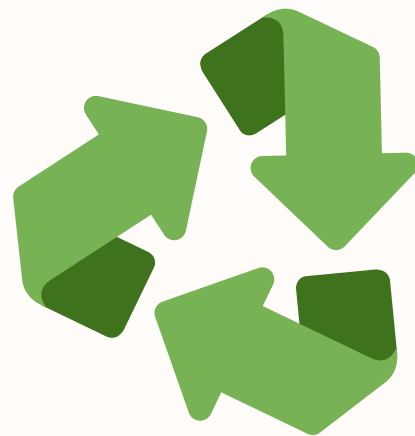
- Optimization of the management of waste deposits
- Development of the short circuit
- Promotion of carbon-free logistics solutions
- Use of Artificial Intelligence

## LEARNING OUTCOMES

Accompanying innovative projects

## TYPE OF PRACTICE/ INTERVENTION

Simplified joint-stock company



# SYNCHRONICITY, 1ST COOPERATIVE HUB IN CIRCULAR ECONOMY

GRAPHISTES DE L'OMBRE

## METHODOLOGICAL APPROACH

Face to face

**What:** Educational centre

**Why:** Raise awareness of waste in the community, and increase the recycling rate, educate about the circular economy.

**When:** All the time

**Who:** Local community

**Where:** Marseille, France

**How:** By learning to separate waste and create less of them

## IMPACT

Example of the project “From the market to the landing”: creation of a digital market place, promotion, and delivery by bike and at a drive point, of food products from small local producers to help them sell their production during the covid (<https://www.facebook.com/dumarcheaupalier>) 2,500 baskets distributed for €200,000 in turnover

## SUCCESS FACTORS

Availability

Interactivity

Replicability



# EGER CREATED A CLIMATE PLATFORM

KREATEAM

## INSTITUTION

Municipality of Eger

## INTRODUCTION

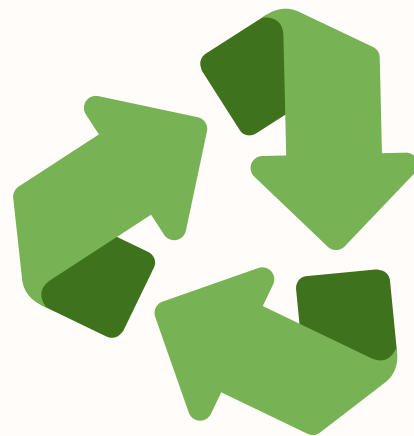
The municipality of Eger has successfully applied for the Széchenyi 2020 Environmental and Energy Efficiency Operational Program. The city's climate strategy will be developed in the framework of the project "Development of a local climate strategy and formation of an attitude strengthening climate awareness in Eger"

## TYPE OF PRACTICE/ INTERVENTION

Policy-makers intervention  
Projects

## LEARNING OUTCOMES

Expanding the knowledge of regional and local decision-makers and the public about climate change, coordinating local activities related to the topic, ensuring the long-term conditions for professional communication on climate change



# EGER CREATED A CLIMATE PLATFORM

KREATEAM

## METHODOLOGICAL APPROACH

Face to face/ Online

**What:** Awareness raising platform

**Why:** Expanding the knowledge of regional and local decision-makers and the public about climate change

**When:** All the time

**Who:** Local community

**Where:** Eger, Hungary

**How:** To coordinate tasks and actions related to climate change

## IMPACT

The program entitled "Development of a local climate strategy and formation of an attitude strengthening climate awareness in Eger" will be presented to the public debate at the level of the population

## SUCCESS FACTORS

Availability

Replicability



# EDUCATIONAL WORKSHOPS TO BUILD ECO-SKILLS

ACD LA HOYA

## INSTITUTION

Spanish Government

## INTRODUCTION

The book "Educational workshops to build eco-skills": recovering the skills that allow us to reduce the environmental impact in our daily lives and increase our resilience from the "Environmental Education" series aims to be a resource for educators, monitors, social activists and other people interested in organising practical, fun and enriching workshops to build eco-skills. The set of proposals presented is diverse: from learning how to prepare our own cleaning products, without aggressive chemical products for the environment or health, to producing our own compost for the garden or flowerpots with organic waste that usually ends up in the rubbish.

## LEARNING OUTCOMES

The people will learn how to prepare our own cleaning products, without aggressive chemical products for the environment or health, to produce our own compost for the garden or flowerpots with organic waste that usually ends up in the rubbish, to learn practical, fun and enriching workshops to build eco-skills

## TYPE OF PRACTICE/ INTERVENTION

Government



# EDUCATIONAL WORKSHOPS TO BUILD ECO-SKILLS

ACD LA HOYA

## METHODOLOGICAL APPROACH

Online

**What:** Government course

**Why:** Show us to reduce the environmental impact in our daily lives

**When:** All the time

**Who:** Local community

**Where:** Spain

**How:** By applying the methods inside of the course

## IMPACT

This good practice had positive effect influenced the participants. Mainly adult people took the course at first time and now those are raising awareness to other people.

## SUCCESS FACTORS

Availability

Attractiveness

Technical feasibility



# GREEN REVOLUTION

ACTA CENTER

## INSTITUTION

Municipality of Bucharest

## INTRODUCTION

“Green Revolution” is a non-profit organization in Bucharest, Romania, that supports the reduction of pollution mainly in the urban areas, conducting educational projects in that direction in the country.

## TYPE OF PRACTICE/ INTERVENTION

NGO

## LEARNING OUTCOMES

Creating awareness and understanding of the causes of pollution and knowledge of alternative means of transportation (especially the bike, that is the target of most of this organization’s projects) that are less harmful to the environment.



# GREEN REVOLUTION

ACTA CENTER

## METHODOLOGICAL APPROACH

Face to face / Online

**What:** Various local educational projects

**Why:** In order to educate people and create awareness about the pollution and other environmental problems we are facing.

**When:** All the time

**Who:** Local community

**Where:** Bucharest, Romania

**How:** By suggesting laws that regulate the protection of the environment (5 of these laws have already been approved by the government and implemented nationally), implementing educational projects for children and adults and by various projects regarding the transportation, in order to reduce the pollution caused by cars/other vehicles that are gas or electricity powered.

## IMPACT

The impact of this good practice is that the younger generation is getting more involved, first step of taking action is being educated and having the knowledge, which is one of the things that this organization is always working on.

## SUCCESS FACTORS

Availability  
Attractiveness  
Effectiveness  
Replicability





# GREEN RING ROAD

PETIT PAS APS

## INSTITUTION

Government, local politics, interested municipalities in Piemonte, in the north Italy

## INTRODUCTION

The Tangenziale Verde is a metropolitan buffer area intended for greenery and parks located between the municipalities of Borgaro Torinese, Settimo Torinese and Turin. The name takes its cue from the fact that the area in question develops near the northern ring road of Turin. Its creation is foreseen in the PRUSST 2010 plan, promoted by the three municipalities included in the park, which was second among the projects admitted to government funding.

## LEARNING OUTCOMES

The importance of being able to live close to green areas. The awareness of how much good they do for our planet.

## TYPE OF PRACTICE/ INTERVENTION

Projects



# GREEN RING ROAD

PETIT PAS APS

## METHODOLOGICAL APPROACH

Face to face

**What:** In this sector, reforestation and protection interventions will be carried out, the recovery of lakes, the construction and expansion of cycle paths, and the recovery of castles and cultural buildings.

**Why:** The creation of an inter-municipal park connecting urban parks and regional parks, calling it the "Green Ring Road". This definition means that, just as the highways serve to connect different human populations, this corridor, cut out between important communication routes, in the same way connects animal and plant populations that would otherwise remain isolated.

**When:** The project was approved in 2006 and has taken shape and is ongoing.

**Who:** Government, local politics, interested municipalities and citizens.

## METHODOLOGICAL APPROACH

**Where:** Covers a vast territory of the north-eastern quadrant of the metropolitan area of Turin between the Stura stream and the Po river.

**How:** Before the start of the Green Ring Road, the only existing park on the territory of the Metropolitan Park, and open to public use, was the Oasis of Hope. The Po Park, Castelveide and the areas that would have been affected by the project were in a state of neglect, suffocated by adjacent infrastructures or industrial plants, or dedicated to agriculture. The latter was of a monocultural type, mainly cereals, and the main cultivated species were maize, barley, soy and wheat.

# GREEN RING ROAD

PETIT PAS APS

## IMPACT

The impact of this good practice is thThe impact on the territory is certainly very positive. The one on the inhabitants of the area also, the vast majority of the population, has begun to limit the use of the car..

## SUCCESS FACTORS

Availability  
Attractiveness  
Replicability



# CAPTE SAS, AGRO FORESTRY BETWEEN SOUTH FRANCE AND FOREIGN AREAS

GRAPHISTES DE L'OMBRE

## INSTITUTION

CAPTE SAS

## INTRODUCTION

(De)pollution, Agriculture and Food, Biodiversity, Environmental Education

CAPTE offers companies wishing to commit themselves to the fight against global warming and the global carbon neutrality expected by 2050 to contribute to the financing of plantation programmes, in France or abroad, outside of any regulatory constraints. This approach is part of their CSR (Social and Environmental Responsibility) mainly in three forms: voluntary carbon contribution, insetting or tree sponsorship.

## LEARNING OUTCOMES

Youth and adults can take part in the workshops offered by this activity as volunteers, the same and companies can be associated as partners.

## TYPE OF PRACTICE/ INTERVENTION

Simplified joint-stock company



# CAPTE SAS, AGRO FORESTRY BETWEEN SOUTH FRANCE AND FOREIGN AREAS

GRAPHISTES DE L'OMBRE

## METHODOLOGICAL APPROACH

Face to face

**What:** Start-up with green activity

**Why:** Raise awareness about the interest of agroforestry in the community, support locals

**When:** All the time

**Who:** Local community

**Where:** South France, worldwide

**How:** By learning to plant trees

## IMPACT

Tree sponsorship : 17000 trees being planted, supporting populations of arid areas of Tunisia and Central America.

## SUCCESS FACTORS

Technical feasibility

Replicability



# BY BIKE TOWARDS CONSCIOUS ENVIRONMENTAL PROTECTION

KREATEAM

## INSTITUTION

HungAIRy Life NGO

## INTRODUCTION

HungAIRy Life integrated project is such a good action at the county seat is to build a community cycling system. The aim of this is to promote environmentally friendly modes of transport - the Eger public bicycle system offers an alternative solution. The foundation works of the system have started; the public procurement procedure has been completed.

## TYPE OF PRACTICE/ INTERVENTION

Non-formal education  
Projects

## LEARNING OUTCOMES

The program will involve ten cities, including Eger, as planned for eight years. According to them, one of the most significant problems with air quality in the city is air pollution from traffic. For this reason, in addition to awareness-raising campaigns, additional tools are needed.



# BY BIKE TOWARDS CONSCIOUS ENVIRONMENTAL PROTECTION

KREATEAM

## METHODOLOGICAL APPROACH

Face to face

**What:** Awareness raising platform

**Why:** Expanding the knowledge of regional and local participants about alternative transportation

**When:** All the time

**Who:** Local community

**Where:** Eger, Heves county

**How:** To coordinate tasks and actions related to alternative transportation

## IMPACT

According to the available information, the municipalities participating in the project are launching awareness-raising campaigns aimed at promoting measures to improve air quality in the municipalities. The key points of these are the presentation of environmentally friendly firing methods, the transfer of good practices, the promotion of alternative modes of transport.

## SUCCESS FACTORS

Availability

Replicability



# GREEN HEART. ENVIRONMENTAL EDUCATION ACTIVITIES

ACD LA HOYA

## INSTITUTION

Corazón Verde, Alicante, Spain

## INTRODUCTION

Environmental education workshops and activities aimed at young people and children of all ages and other groups such as associations, town councils, etc.

Activities offered to Associations, Town Councils, Organisers of Craft Fairs, Environment, Food, Ecology, Health Weeks, etc., Councils, companies managing rural tourism activities, etc. The workshops can be held at the facilities of the Greenheart Environmental Education Centre in Alicante (Spain), or anywhere in Spain.

## TYPE OF PRACTICE/ INTERVENTION

Courses

## LEARNING OUTCOMES

to acquire or broaden theoretical and practical knowledge related to the field of Environmental Education by means of activities in certain areas that allow for a professional specialisation suitable for both teachers and entrepreneurs in the field of craft industry or in the field of rural tourism.

These are courses based on the practice of very specific Environmental Education activities, in which the students interact with the different learning materials and techniques, acquiring knowledge "that is not in the books", and which they can immediately put into practice themselves through the experience gained in the course, consolidating in turn the theoretical knowledge in the subject in question.





# GREEN HEART. ENVIRONMENTAL EDUCATION ACTIVITIES

ACD LA HOYA

## METHODOLOGICAL APPROACH

Face to face

**What:** Corazón Verde

**Why:** To develop skills on the participants and to show them different methods related with the environmental education

**When:** Every month

**Who:** Local community

**Where:** Alicante, Spain

**How:** By learning the methods that are in the diferents courses.

## IMPACT

This good practice shown to the participants different methods and activities that they can use in their daily life to affect positively the environment.

## SUCCESS FACTORS

Attractiveness

Interactivity

Technical feasibility



*Educación Ambiental*  
*Corazón Verde*

# ECOLOGIC CENTRE GREEN AREA

ACTA CENTER

## INSTITUTION

Ghimpati-Giurgiu, Romania

## INTRODUCTION

“Centrul Ecologic Green Area” is a non-governmental organization that supports and promotes activities that help to protect the environment. They are trying to identify the problems in Romania and educate the public about them in order to create awareness.

## TYPE OF PRACTICE/ INTERVENTION

Non formal education  
Projects

## LEARNING OUTCOMES

They take action against pollution by implementing educational projects and by increasing the tourism in some areas of Romania, so that people, mostly those from urban areas can experience the values that nature can offer and can see how fragile they are when we do not take care of them. They create harmonious links between nature and humans and people learn to respect the environment through their projects.



# ECOLOGIC CENTRE GREEN AREA

ACTA CENTER

## METHODOLOGICAL APPROACH

Face to face / Online

**What:** Taking action and spreading awareness about the importance of protecting the environment.

**Why:** To preserve nature as it is now.

**When:** All the time

**Who:** Local community

**Where:** Ghimpati-Giurgiu, Romania

**How:** Taking action and spreading awareness through various projects regarding the protection of the environment, having as target groups either children or adults

## IMPACT

The impact of this good practice is that people started to see the nature in a different light, and more and more people got interested in the projects presented by this association. Some schools got involved and environmental educational classes took place.

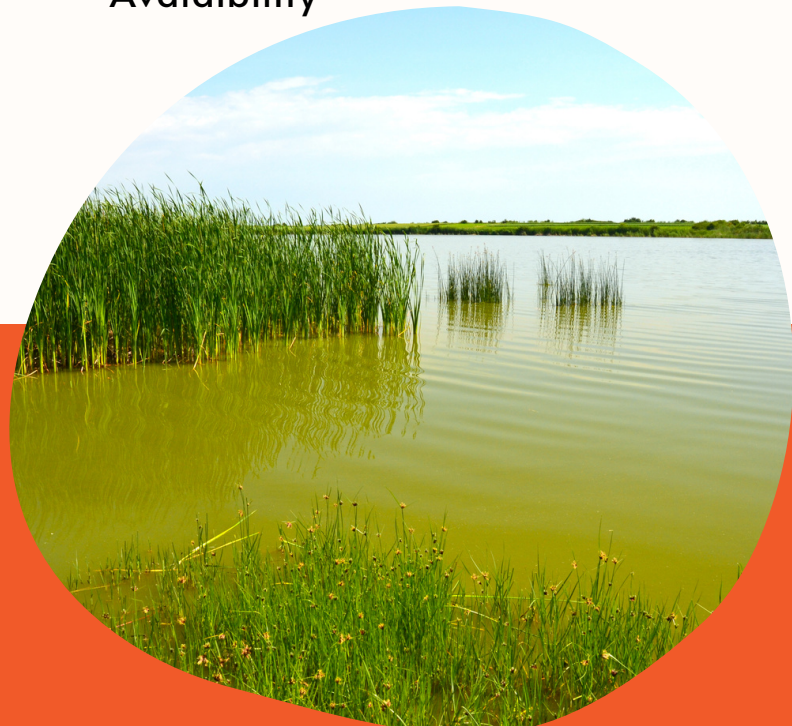
## SUCCESS FACTORS

Attractiveness

Replicability

Effectiveness

Availability



# VIOLA PARK

PETIT PAS APS

## INSTITUTION

ACF FIORENTINA and Municipality of Bagni a Ripoli and Firenze.

## INTRODUCTION

Viola Park will be the most beautiful and expensive sports center ever built in Italy. The goal is to build a complex capable of combining sport and sustainability for the first time in Italy, distributing eight synthetic and natural fields over 22 hectares (one of which is equipped with heating and lighting), low and horizontal buildings and two small stadiums, in a green setting that includes over 1000 trees and 50 000 bushes.

## LEARNING OUTCOMES

The learning outcomes will be a sustainable and fully usable area 365/365 days, by fans and by all members of the football club, but also by citizens in general. It is a great example for football Italy that wants to become more sustainable than it has ever been.

## TYPE OF PRACTICE/ INTERVENTION

Projects



# VIOLA PARK

PETIT PAS APS

## METHODOLOGICAL APPROACH

Face to face

**What:** Fiorentina has decided to invest 85 million euros in the construction of this sports center which will host all the male and female categories. It will be a cutting-edge sports center in every sense, as it will be made with completely sustainable material.

**Why:** Because the new Fiorentina company wants to give a green and sustainable space, usable by all Tuscan inhabitants.

**When:** The works began in early 2021 and is expected to be completed by the end of 2022.

**Who:** Acf Fiorentina and Bagno di Ripoli municipality

**Where:** Bagni a Ripoli, Firenze

**How:** Building with completely recyclable materials, in a land that extends for 22 hectares.

## IMPACT

One of the desired impacts is that which allows the coexistence between professionals and fans / citizens, in a green space to be used as a resource.

## SUCCESS FACTORS

Attractiveness

Replicability

Interactivity

Availability



# AMATIS, ECOLOGICAL AIR COOLING IN MARSEILLE

GRAPHISTES DE L'OMBRE

## INSTITUTION

SARL AMATIS  
Marseille, FRANCE

## INTRODUCTION

Renewable energies Habitats (eco-responsible)

SARL AMATIS proposes to fight against the effects of global warming by improving working conditions in industrial premises, factories, workshops, outdoors....

It makes it possible to cool large volumes thanks to a natural, ecological, mobile and low-energy solution.

## LEARNING OUTCOMES

This service is mainly used in Festivals, most often with youth public. Communicate on the operational solution demonstrates them that fighting against climate change can also provide green jobs

## TYPE OF PRACTICE/ INTERVENTION

Non formal education  
Startup



# AMATIS, ECOLOGICAL AIR COOLING IN MARSEILLE

GRAPHISTES DE L'OMBRE

## METHODOLOGICAL APPROACH

Face to face

**What:** Company offering

**Why:** Demonstrate innovative eco products

**When:** All the time

**Who:** Company

**Where:** Marseille, France

**How:** By selling products that demonstrate how to fight climate change

## IMPACT

This good practice show a concrete solution for green jobs

## SUCCESS FACTORS

Availability:

Interactivity :

Effectiveness:

Technical feasibility:

Replicability



# BIOSOKADALOM

KREATEAM

## INSTITUTION

Károly Eszterházy University of Eger

## INTRODUCTION

The main aim of this exchange between experts was to encourage the younger and older generation to take part in the protection of nature and the environment. The focus of the project is on protecting and preserving the values of biodiversity, as we need to think responsibly about protecting our natural values in a sustainable Europe. The key to our future lies in the environmentally conscious education of young adults, so the key to our project is the future voluntary participation of local population in nature and environmental protection.

## LEARNING OUTCOMES

During the exchange, the participants were given the task of developing language competence and initiating nature conservation. There was a strong emphasis on "eco-tasks", which we enriched with as many players and recreational programs as possible. It was possible to practice the use of the English language every day, and we added color to the range of the programs with gastronomic and cultural programs. During the programs, the participating environmental experts acquired and developed the key competencies accepted in the European Union.

## TYPE OF PRACTICE/ INTERVENTION

Non formal education ,projects courses





# BIOSOKADALOM

KREATEAM

## METHODOLOGICAL APPROACH

Face to face

**What:** Awareness raising platform

**Why:** Expanding the knowledge of regional and local participants about alternative transportation

**When:** All the time

**Who:** Local and international community

**Where:** Eger, Heves county

**How:** To coordinate tasks and actions related to alternative transportation

## IMPACT

According to the available information, the municipalities participating in the project are launching awareness-raising campaigns aimed at promoting measures to improve air quality in the municipalities. The key points of these are the presentation of environmentally friendly firing methods, the transfer of good practices, the promotion of alternative modes of transport.

## SUCCESS FACTORS

Availability:

Interactivity :



# DIDACTIC GUIDES FOR ENVIRONMENTAL EDUCATION

ACD LA HOYA

## INSTITUTION

Junta de Andalucía

## INTRODUCTION

These guides work on different methods and activities with older adults in relation to environmental change and environmental education.

## TYPE OF PRACTICE/ INTERVENTION

Government

## LEARNING OUTCOMES

- to a better understanding of the elderly population and its relevance in society.
- Investigating the environmental perception of the elderly and their relationship with environmental problems.
- developing intergenerational experiences... Even older people can find useful ideas and approaches to energise work on socio-environmental issues in their environment.

# DIDACTIC GUIDES FOR ENVIRONMENTAL EDUCATION

ACD LA HOYA

## METHODOLOGICAL APPROACH

Online

**What:** Junta de Andalucía

**Why:** To raise awareness in the older adults.

**When:** All the time

**Who:** Local and international community

**Where:** Andalucía, Spain

**How:** By learning the methods that are in the different courses.

## IMPACT

This good practice raised awareness to the old people from the community of Andalucía

## SUCCESS FACTORS

Availability:

Technical feasibility

Replicability



# ASSOCIATION FOR LIFE AND ENVIRONMENTAL PROTECTION

ACTA CENTER

## INSTITUTION

Ministry of the Environment /  
Ilfov

## INTRODUCTION

The Association for Life and Environmental Protection (ANPM) is a non-profit, non-governmental, apolitical, civic association, which was born out of the need to

initiate, support, develop and implement projects and actions to increase the quality of life, militating for a clean, healthy natural environment, in harmony with human activity.

## TYPE OF PRACTICE/ INTERVENTION

NGO

## LEARNING OUTCOMES

By taking action against pollution, A.N.P.M. is not only directly helping the environment, but it is also raising awareness, which can inspire the new generation to support this cause not only directly but also by minimizing their own actions that harm the environment.



# DIDACTIC GUIDES FOR ENVIRONMENTAL EDUCATION

ACD LA HOYA

## METHODOLOGICAL APPROACH

Face to face/ Online

**What:** Taking action against pollution through various projects and spreading awareness

**Why:** To have a cleaner environment

**When:** All the time

**Who:** Mostly the local community

**Where:** Ilfov, Romania

**How:** Taking legal action against the polluters and spreading awareness through their facebook page not only regarding their direct action but also regarding various other issues related to the environment / spreading awareness

## IMPACT

This organization is still in its early stage; however, their facebook page is spreading awareness through an easily “digestible” method for the modern day.

## SUCCESS FACTORS

Attractiveness

Availability:

Effectiveness:

Technical feasibility:

Replicability :

